# **3M Commercial Graphics**

3M™ Scotchcal™ Flourescent Film Series 3480

3M™ Scotchcal™ Flourescent Film Series 7725SE-400



- High Visibility
- High Safety
- Long Durability





3M<sup>™</sup> Scotchcal<sup>™</sup> Flourescent Film Series 3480 3M<sup>™</sup> Scotchcal<sup>™</sup> Flourescent Film Series 7725SE-400

3480 Series and 7725SE Series fluorescent films are durable, pressure-sensitive and highly conspicuous under all daylight conditions. They provide the high attention value desired under conditions of poor visibility, being particularly visible in fog and mist, and at dawn and dusk. 3M Scotchcal fluorescent films are specified by local authorities, businesses and organisations worldwide, for high visibility safety and identification markings on police, emergency and recovery vehicles in addition to a wide range of other safty applications.

### **Typical Uses**

Emergency vehicle markings, general vehicle graphics and safty signing.



### **Colour Range**

### SC 3480 Series

SC 3483	Yellow-Orange
SC 3484	Red-Orange
SC 3485	Saturn Yellow

### SC 7725SE-400 Series

SC 7725SE-404	Orange
SC 7725SE-405	Yellow
SC 7725SE-406	Green
SC 7725SE-413	Fuchsia
SC 7725SE-414	Red-Orange

### **Production Methods**

Whether hand, die or computer-cut, 3M Scotchcal 3480 Series and 7725SE Series films offer distinctive safety benefits as well as satisfying many graphic design requirements when used for lettering, logo, colour panel or striping applications. They may also be screenprinted using 3M Scotchcal inks.



## **Typical Substrates**

Most common surfaces including paint, aluminium, GRP. Acrylic and steel.

# Durability

Fluorescent films series 3480 and 7725SE have an effective performance life of 2 years.

### **Adhesive System**

**3480 Series:** Cream coloured adhesive which can be removed for up to two years after application leaving no adhesive residue. **7725SE Series:** White permanent adhesive.

## **Application**

Can be applied in temperatures as low as 4°C. The recommended printing inks are 3M<sup>TM</sup> Scotchcal<sup>TM</sup> Inks Series 1900. For pre-masking use 3M<sup>TM</sup> SCPS100/SCPM3 application tapes.

For more details please see our product information at www.3Mgraphics.com or contact your 3M distributor.



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